



CONTEST RULES

Beat the Winter Blues ("Contest")

from 5am on January 10, 2022 EST to 11:59pm on January 27, 2022 ("Contest Period")

1. HOW TO ENTER

No purchase required. To enter, listeners must be caller 7 and correctly guess the exact price of a random item by playing Over/Under. The cue to call will be played each weekday at approximately the following times: 7:40am, 8:10am, 5:20pm, 6:20pm, 7:40pm and Saturdays at 1:50pm during the contest period. Items and prices are selected randomly.

2. ELIGIBILITY

Contest is open to Ontario residents (unless prohibited by law) in the LIFE 100.3 radio terrestrial listening area including 100.3, 90.1, 89.3, and 98.9 as well as those in the Greater Toronto Area, who are 18 years of age or older at the Contest opening date. Employees of LIFE 100.3, Directors, contest sponsors, their immediate families and/or persons living in the same household are not eligible to enter this Contest.

3. PROCEDURE FOR AWARDING PRIZES

On January 28, 2022, a random draw will be conducted by LIFE 100.3 from among all eligible entries received during the Contest Period. The first contestant selected shall be declared the winner, subject to meeting all the conditions described in these rules. The Winner will be announced on The Get-up & Go Show on January 28, 2022.

Winner will be contacted by phone or email during the week following the draw and should claim their prize as instructed by LIFE 100.3 by no later than five days after the date they are initially contacted. If a winner cannot be reached within five days following the first attempt to contact, declines the prize, or fails to return the required release form, the prize shall be forfeited and LIFE 100.3 has the right, at its sole discretion, to select another winner.

4. DESCRIPTION OF PRIZE(S)

The winner will receive one voucher from Blue Mountain valid for a Ski & Stay package which includes a complimentary midweek stay in a Village one-bedroom suite and two (2) 8-hour lift tickets. Dates are subject to blackouts and availability at the discretion of Blue Mountain and expires at the end of the 2022 ski season (approx. April 2022). Winner is required to contact Blue Mountain for booking. Additional details can be found on the voucher. The total approximate retail value of the prize is \$500.00. Meals and rentals are not included. Any additional costs will be the responsibility of the voucher holder. As of the beginning of this contest, Blue Mountain does not require a vaccination passport for skiing or accommodations, but this may be subject to change as per government mandates.

5. GENERAL RULES

The grand prize winner shall not be entitled to receive, in cash, certificate or otherwise, the balance of any amount representing the difference of the grand prize retail value and actual cost.

The winner will be required to sign a radio contest release form prior to receiving the prize, agreeing to their names and/or photos and/or likeness used for publicity purposes, without compensation and

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releasing LIFE 100.3 as well as its respective directors, officers and employees ("Contest Parties") from all liability for any damage or loss arising from participation in this Contest or from the awarding, acceptance or use of the prize.

Prizes are non-transferable, hold no cash value and are subject to availability and may be substituted for another prize of equal value at the discretion of LIFE 100.3.

The Contest Parties assume no liability for any loss, damage or injury, including without limitation: (i) lost, stolen, delayed, damaged, misdirected, late, destroyed, illegible or incomplete entries; (ii) loss, theft or damage to software or computer or telephone data, including any breach of privacy; (iii) fraudulent calls; (iv) inability of any person to participate in the Contest for any reason including mistaken addresses on mail or e-mail; technical, computer or telephone malfunctions or other problems with computer on-line systems, servers, access providers, computer equipment, or software; congestion on the internet or at any website, or any combination of the foregoing; (v) damage to any person's computer, including as a result of playing or downloading any material relating to the Contest; (vi) any delay or inability to act resulting from an event or situation beyond their control, including a strike, lockout or other labour dispute at their location or the locations of the organizations and businesses whose services are used to administer this Contest; or (vii) prizes that are lost, damaged or misdirected during shipping.

All personal information, such as name and contact information, is collected by LIFE 100.3 solely for the purposes of administering this Contest and shall not be used for any other purpose without your express consent. By providing this information, you consent to it being used for the stated purposes.

Odds of winning depend on the number of eligible entries. All entries that are incomplete, illegible, damaged, irregular, have been submitted through illicit means, using any robotic, automatic programmed method that artificially increases the odds of winning or do not conform to or satisfy any condition of the rules may be disqualified by LIFE 100.3. LIFE 100.3 is not responsible for any errors or omissions in printing or advertising this Contest.

LIFE 100.3 reserves the right to withdraw, amend or terminate this contest at any time without prior notice.

Rules are subject to change without notice.

LIFE 100.3
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