



CONTEST RULES

Wilderness Adventure Contest ("Contest")

from 5am EST on April 15, 2024 to 11:59pm EST on May 3, 2024 ("Contest Period")

1. HOW TO ENTER

No purchase required. To enter, listeners must be caller 7 and correctly answer three trivia questions, each with a three letter answer in the game "Rule of 3's." All three answers must be correct to qualify. The cue to call will be played each weekday during the following hours: 7am, 8am, 5pm and 6pm during the contest period. A second bonus draw will be made from online entries submitted through the form at www.lifeonline.fm between April 8, 2024 and May 2, 2024 at noon. One entry per household per entry method.

2. ELIGIBILITY

Contest is open to Ontario residents (unless prohibited by law) who are 18 years of age or older at the Contest opening date. Employees of LIFE 100.3, Directors, contest sponsors, their immediate families and/or persons living in the same household are not eligible to enter this Contest. A total of one on-air and one online entry is eligible per household address, name, and/or family residing in same house.

3. PROCEDURE FOR AWARDING PRIZES

On May 2, 2024, two random draws will be conducted by LIFE 100.3 from among all eligible entries received during the Contest Period, one for the on-air entries and another for the online entries. The first contestants selected during each draw shall be declared the winner, subject to meeting all the conditions described in these rules. The Winners will be announced at approx. 8:20am on May 3, 2024.

Winners will be contacted by phone or email within 5 business days of the draws should claim their prize as instructed by LIFE 100.3 by no later than five days after the date they are initially contacted. If a winner cannot be reached within five days following the first attempt to contact, declines the prize, or fails to return the required release form, the prize shall be forfeited and LIFE 100.3 has the right, at its sole discretion, to select another winner.

4. DESCRIPTION OF PRIZE(S)

Each of the two winners will receive a voucher for a Mini Family Getaway from Wilderness Tours, valid for 2 adults and 2 kids ages 5-12 with a Sunday-Thursday arrival. It includes 2 nights Cedar Cabin accommodation, 1 family rafting day trip, 1 raft and rod package, and 6 meals. Gift certificate expires August 30, 2024. Winners are responsible to pay the applicable Service Charge and HST. The total approximate retail value of each prize is \$1,254. Winners may choose to add people or make upgrades at their own expense through the prize sponsor. Any additional costs, food, travel expenses or upgrades will be the responsibility of the voucher holder. The prize is a digital voucher that will be emailed to the winners.

5. GENERAL RULES

The grand prize winner shall not be entitled to receive, in cash, certificate or otherwise, the balance of any amount representing the difference of the grand prize retail value and actual cost.

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The winner will be required to sign a radio contest release form prior to receiving the prize, agreeing to their names and/or photos and/or likeness used for publicity purposes, without compensation and releasing LIFE 100.3 as well as its respective directors, officers and employees ("Contest Parties") from all liability for any damage or loss arising from participation in this Contest or from the awarding, acceptance or use of the prize.

Prizes are non-transferable, hold no cash value, are subject to availability, and may be substituted for another prize of equal value at the discretion of LIFE 100.3.

The Contest Parties assume no liability for any loss, damage or injury, including without limitation: (i) lost, stolen, delayed, damaged, misdirected, late, destroyed, illegible or incomplete entries; (ii) loss, theft or damage to software or computer or telephone data, including any breach of privacy; (iii) fraudulent calls; (iv) inability of any person to participate in the Contest for any reason including mistaken addresses on mail or e-mail; technical, computer or telephone malfunctions or other problems with computer on-line systems, servers, access providers, computer equipment, or software; congestion on the internet or at any website, or any combination of the foregoing; (v) damage to any person's computer, including as a result of playing or downloading any material relating to the Contest; (vi) any delay or inability to act resulting from an event or situation beyond their control, including a strike, lockout or other labour dispute at their location or the locations of the organizations and businesses whose services are used to administer this Contest; or (vii) prizes that are lost, damaged or misdirected during shipping.

All personal information, such as name and contact information, collected by LIFE 100.3 will be kept confidential and never shared with third parties without your express consent. By providing this information, you consent to it being used for the stated purposes.

Odds of winning depend on the number of eligible entries. All entries that are incomplete, illegible, damaged, irregular, have been submitted through illicit means, using any robotic, automatic programmed method that artificially increases the odds of winning or do not conform to or satisfy any condition of the rules may be disqualified by LIFE 100.3. LIFE 100.3 is not responsible for any errors or omissions in printing or advertising this Contest.

LIFE 100.3 reserves the right to withdraw, amend or terminate this contest at any time without prior notice.

Rules are subject to change without notice.

LIFE 100.3
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