



## CONTEST RULES

### Let's Make A Christmas Deal ("Contest")

from 5am EST on December 2, 2024 to 11:59pm EST on December 13, 2024 ("Contest Period")

#### 1. HOW TO ENTER

No purchase required. To enter, listeners must be caller 7 after the cue to call is played. The contestant automatically wins a gift card, which they may keep or choose to give up for a mystery prize. Once the mystery prize has been selected, the prize cannot be changed. A gift card that is given up will be moved to the next day's contest, adding to the gift card total until it is selected. On Fridays, contestants will be called directly – a contestant will be randomly drawn from all eligible online entries. The cue to call will be played Monday to Thursday, December 2-5 and December 11-14 (with the exception of Wednesday, December 4), in the hours of 7am and 8am. On Friday, December 6, two contestants will be called to make up for the missed day Wednesday.

#### 2. ELIGIBILITY

Contest is open to Ontario residents (unless prohibited by law) who are 18 years of age or older at the Contest opening date. Employees of LIFE 100.3, Directors, contest sponsors, their immediate families and/or persons living in the same household are not eligible to enter this Contest. Only one qualifier (with a maximum of two ballots) is eligible per household address, name, and/or family residing in same house.

#### 3. PROCEDURE FOR AWARDING PRIZES

During each contest play, a prize will be awarded to the contestant – either a gift card or the mystery prize "behind door #1." Unclaimed prizes will go back into the prize pool, or in the case of the gift cards, be added to the next day's total.

Winner will be contacted by phone or email during the week following the contest and should claim their prize as instructed by LIFE 100.3 by no later than five days after the date they are initially contacted. If a winner cannot be reached within five days following the first attempt to contact, declines the prize, or fails to return the required release form, the prize shall be forfeited and LIFE 100.3 has the right, at its sole discretion, to select another winner.

#### 4. DESCRIPTION OF PRIZE(S)

During week 1 of the contest, contestants will have the option to choose a gift certificate for a half dozen sticky buns from Jay's Sticky Buns in Barrie. Week 2, the prize will be a \$20 Tim Hortons gift card. The mystery prizes will remain a secret until chosen, but include a pair of Toronto Maple Leafs tickets and tickets to Elevation Worship in Toronto March 1. Any additional costs for travel, food, parking, upgrades, rentals or other costs outside the prize as described will be the responsibility of the winner.

#### 5. GENERAL RULES

The grand prize winner shall not be entitled to receive, in cash, certificate or otherwise, the balance of any amount representing the difference of the grand prize retail value and actual cost.

The winner will be required to sign a radio contest release form prior to receiving the prize, agreeing to their names and/or photos and/or likeness used for publicity purposes, without compensation and

# life 100.3

ontario's christian superstation

releasing LIFE 100.3 as well as its respective directors, officers and employees ("Contest Parties") from all liability for any damage or loss arising from participation in this Contest or from the awarding, acceptance or use of the prize. Prizes are non-transferable, hold no cash value, are subject to availability, and may be substituted for another prize of equal value at the discretion of LIFE 100.3.

The Contest Parties assume no liability for any loss, damage or injury, including without limitation: (i) lost, stolen, delayed, damaged, misdirected, late, destroyed, illegible or incomplete entries; (ii) loss, theft or damage to software or computer or telephone data, including any breach of privacy; (iii) fraudulent calls; (iv) inability of any person to participate in the Contest for any reason including mistaken addresses on mail or e-mail; technical, computer or telephone malfunctions or other problems with computer on-line systems, servers, access providers, computer equipment, or software; congestion on the internet or at any website, or any combination of the foregoing; (v) damage to any person's computer, including as a result of playing or downloading any material relating to the Contest; (vi) any delay or inability to act resulting from an event or situation beyond their control, including a strike, lockout or other labour dispute at their location or the locations of the organizations and businesses whose services are used to administer this Contest; or (vii) prizes that are lost, damaged or misdirected during shipping.

All personal information, such as name and contact information, collected by LIFE 100.3 will be kept confidential and never shared with third parties without your express consent. By providing this information, you consent to it being used for the stated purposes.

Odds of winning depend on the number of eligible entries. All entries that are incomplete, illegible, damaged, irregular, have been submitted through illicit means, using any robotic, automatic programmed method that artificially increases the odds of winning or do not conform to or satisfy any condition of the rules may be disqualified by LIFE 100.3. LIFE 100.3 is not responsible for any errors or omissions in printing or advertising this Contest.

LIFE 100.3 reserves the right to withdraw, amend or terminate this contest at any time without prior notice.

Rules are subject to change without notice.

LIFE 100.3  
115 Bell Farm Road, Suite 111, Barrie, ON L4M 5G1