



## CONTEST RULES

### Double Take Contest ("Contest")

from 5am EST on September 29, 2025 to 11:59pm EST on October 17, 2025 ("Contest Period")

#### 1. HOW TO ENTER

No purchase required. Two entry methods are available. 1) Listeners must be caller 7 after the cue to call is played. The contestant will play "Double Take Trivia." The announcer will give the contestant a clue to which the answer is a word or phrase repeated twice, such as "bye-bye" or "mahi mahi." The contestant must give the correct answer within 10 seconds to qualify. Qualifying in the on-air contest gives the qualifier two contest ballots. The cue to call will be played three times each weekday in the hours of 7am, 8am, and 5pm during the contest period, with the exception of Thanksgiving Monday. 2) For one additional ballot, contestant may also enter through the online entry form at [www.lifeonline.fm](http://www.lifeonline.fm). One entry per household for each entry method, for a possible total of three contest ballots.

#### 2. ELIGIBILITY

Contest is open to Ontario residents (unless prohibited by law) who are 18 years of age or older at the Contest opening date. Employees of LIFE 100.3, Directors, contest sponsors, their immediate families and/or persons living in the same household are not eligible to enter this Contest. A total of one entry per method is eligible per household address, name, and/or family residing in same house.

#### 3. PROCEDURE FOR AWARDING PRIZES

On October 16, 2025, a random draw will be conducted by LIFE 100.3 from among all eligible entries received during the Contest Period. The first contestant selected shall be declared the winner, subject to meeting all the conditions described in these rules. The Winner will be announced on The Get-up & Go Show on October 17, 2025 at or near 8:10am.

Winner will be contacted by phone or email during the week following the draw and should claim their prize as instructed by LIFE 100.3 by no later than five days after the date they are initially contacted. If a winner cannot be reached within five days following the first attempt to contact, declines the prize, or fails to return the required release form, the prize shall be forfeited and LIFE 100.3 has the right, at its sole discretion, to select another winner.

#### 4. DESCRIPTION OF PRIZE(S)

The Grand Prize winner will receive two family season passes to the winner's choice of the following attractions: Toronto Zoo, Ripley's Aquarium Toronto, Canada's Wonderland or Legoland Toronto. A family season pass is considered as follows:

**Toronto Zoo** – Dual Family Silver pass - good for two named adults and up to 4 children for 1 year from date of purchase

**Ripley's Aquarium Toronto** – Membership for two adults and two children, which can be either youth (ages 6-13) or child (ages 3-5), good for 12 months from purchase date

**Canada's Wonderland** – 2026 Gold Pass for four people, good through 2026 season

**Legoland Toronto** – Visit Anytime Annual Pass for four people, good for 1 year from purchase date

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Passes will be purchased by LIFE 100.3 on behalf of the winner who must provide LIFE 100.3 with applicable names and information. Passes will be purchased within 30 days of the contest draw and cannot be deferred. Any additional costs for additional passes, travel, food, parking or other costs will be the responsibility of the winner.

## 5. GENERAL RULES

The grand prize winner shall not be entitled to receive, in cash, certificate or otherwise, the balance of any amount representing the difference of the grand prize retail value and actual cost.

The winner will be required to sign a radio contest release form prior to receiving the prize, agreeing to their name and/or photo and/or likeness used for publicity purposes, without compensation and releasing LIFE 100.3 as well as its respective directors, officers and employees ("Contest Parties") from all liability for any damage or loss arising from participation in this Contest or from the awarding, acceptance or use of the prize. Prizes are non-transferable, hold no cash value, are subject to availability, and may be substituted for another prize of equal value at the discretion of LIFE 100.3.

The Contest Parties assume no liability for any loss, damage or injury, including without limitation: (i) lost, stolen, delayed, damaged, misdirected, late, destroyed, illegible or incomplete entries; (ii) loss, theft or damage to software or computer or telephone data, including any breach of privacy; (iii) fraudulent calls; (iv) inability of any person to participate in the Contest for any reason including mistaken addresses on mail or e-mail; technical, computer or telephone malfunctions or other problems with computer on-line systems, servers, access providers, computer equipment, or software; congestion on the internet or at any website, or any combination of the foregoing; (v) damage to any person's computer, including as a result of playing or downloading any material relating to the Contest; (vi) any delay or inability to act resulting from an event or situation beyond their control, including a strike, lockout or other labour dispute at their location or the locations of the organizations and businesses whose services are used to administer this Contest; or (vii) prizes that are lost, damaged or misdirected during shipping.

All personal information, such as name and contact information, collected by LIFE 100.3 will be kept confidential and never shared with third parties without your express consent. By providing this information, you consent to it being used for the stated purposes.

Odds of winning depend on the number of eligible entries. All entries that are incomplete, illegible, damaged, irregular, have been submitted through illicit means, using any robotic, automatic programmed method that artificially increases the odds of winning or do not conform to or satisfy any condition of the rules may be disqualified by LIFE 100.3. LIFE 100.3 is not responsible for any errors or omissions in printing or advertising this Contest.

LIFE 100.3 reserves the right to withdraw, amend or terminate this contest at any time without prior notice.

Rules are subject to change without notice.

LIFE 100.3  
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